

# Enhance Your Online Presence To Grow Your Business



**HONE YOUR COMMUNICATION SKILLS AND LEARN HOW TO TELL  
COMPELLING STORIES THAT KEEP YOUR BRAND TOP OF MIND.**



**Register now at**

**[www.SupplierDiversityEducation.com](http://www.SupplierDiversityEducation.com)**

**Wednesday, August 5 / 12 / 19, 2020  
10:00 AM (Pacific)**

The PG&E Supply Chain Responsibility Team, in partnership with Smart Simple Marketing, presents a live three-part online workshop series to help small and diverse-owned businesses compete in the new economy.

## **Why you should attend - Participants will learn:**

- A simple framework for conveying the value of your products
- How to create the exact opportunities you need to grow your business
- How to stay visible and connected to existing and prospective customer
- How to decrease the amount of effort it takes to win new contracts

**REGISTER NOW FOR ALL THREE WORKSHOPS!**

PG&E's Technical Assistance Program training supports the competitive success of small and diverse businesses.